

EDITORIAL CALENDAR



Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies.

Each issue of DPS in 2022 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2022, including a printed Buyers Guide edition that mail in January and the Label & Packaging Application Awards in May!

MONTH	DUE DATES	EDITORIAL	TARGET CHARTS	WEB-EXCLUSIVE	TRADE EVENTS
January	Space Close: 12/13/21 Materials Due: 12/20/21 Mail Date: 01/10/22	<ul style="list-style-type: none"> BUYERS GUIDE Digital Label Systems [+WEBINAR] Cutsheet Inkjet Environmental Opportunity [+WEBINAR] Spotlight: Booklets 	<ul style="list-style-type: none"> Digital Label Systems Cutsheet Inkjet 	<ul style="list-style-type: none"> Entry-Level/Light Production Label Media: Eco Friendly 	<ul style="list-style-type: none"> Dscoop
March	Space Close: 02/22/22 Materials Due: 03/03/22 Mail Date: 03/17/22	<ul style="list-style-type: none"> Folding Carton Book Manufacturing [+WEBINAR] Print MIS [+WEBINAR] Photo Trends Spotlight: Transactional Printing 	<ul style="list-style-type: none"> Print MIS 	<ul style="list-style-type: none"> Cutsheet Finishing Pharmaceutical Finishing 	<ul style="list-style-type: none"> Amplify Pack Expo East
May	Space Close: 04/19/21 Materials Due: 04/28/21 Mail Date: 05/14/21	<ul style="list-style-type: none"> Label and Packaging Application Awards Digital Media Options Variable Data Publishing [+WEBINAR] Security Printing [+WEBINAR] Spotlight: Packaging 	<ul style="list-style-type: none"> Digital Media Guide 	<ul style="list-style-type: none"> Hybrid Printing Design Tools 	<ul style="list-style-type: none"> Amplify
July	Space Close: 06/10/22 Materials Due: 06/17/22 Mail Date: 07/06/22	<ul style="list-style-type: none"> High-Volume Production Printing [+WEBINAR] Floor Graphics Production Workflow [+WEBINAR] Vision & Inspection Systems Spotlight: Direct Mail 	<ul style="list-style-type: none"> High-Volume Production Printing 	<ul style="list-style-type: none"> Wide Format Marking & Coding 	<ul style="list-style-type: none"> Printing United
September	Space Close: 07/28/22 Materials Due: 08/03/22 Mail Date: 08/24/22	<ul style="list-style-type: none"> Web Finishing Print Embellishment [+WEBINAR] Label Media Flexible Packaging Spotlight: Customer Communications Management 	<ul style="list-style-type: none"> Ultra-High-Volume Production Presses 	<ul style="list-style-type: none"> Direct Mail Monochrome Printing 	<ul style="list-style-type: none"> Printing United think Ahead 2021
October	Space Close: 08/30/22 Materials Due: 09/07/22 Mail Date: 09/23/22	<ul style="list-style-type: none"> Web to Print [+WEBINAR] Die Cutting Media Handling Augmented Reality Spotlight: Wide Format 	<ul style="list-style-type: none"> Web to Print 	<ul style="list-style-type: none"> Environmental Considerations Direct to Object Printing 	<ul style="list-style-type: none"> Printing United Label Expo
November	Space Close: 10/22/22 Materials Due: 10/27/22 Mail Date: 11/16/22	<ul style="list-style-type: none"> Ad/Advertorial State of the Industry Digital Coating [+WEBINAR] Catalog Printing & Finishing Spotlight: Photo 	<ul style="list-style-type: none"> Digital Coaters 	<ul style="list-style-type: none"> Data Management Disaster Recovery 	

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