

EDITORIAL CALENDAR



Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies.

Each issue of DPS in 2021 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2021, including a printed Buyers Guide edition that mail in January.

MONTH	DUE DATES	EDITORIAL	TARGET CHARTS	WEB-EXCLUSIVE	TRADE SHOWS
January	Space Close: 12/13/20 Materials Due: 12/20/20 Mail Date: 01/10/21	<ul style="list-style-type: none"> BUYERS GUIDE Digital Label Systems Cutsheet Inkjet [+WEBINAR] Photobooks [+WEBINAR] Spotlight: Direct Mail 	<ul style="list-style-type: none"> Digital Label Systems Cutsheet Inkjet 	<ul style="list-style-type: none"> Point of Purchase DI Presses Technical Printers Ink Developments 	<ul style="list-style-type: none"> Drupa Brand Print Americas Graphics of the Americas
March	Space Close: 02/22/21 Materials Due: 03/03/21 Mail Date: 03/15/21	<ul style="list-style-type: none"> Folding Cartons [+WEBINAR] Label Media Print MIS [+WEBINAR] Print on Demand Spotlight: Transactional Printing 	<ul style="list-style-type: none"> Print MIS 	<ul style="list-style-type: none"> Saddle Stitching Desktop Label Printers 3D Printers 	<ul style="list-style-type: none"> Drupa Brand Print Americas Label Expo Dscoop
May	Space Close: 04/19/21 Materials Due: 04/28/21 Mail Date: 05/14/21	<ul style="list-style-type: none"> EP/LEP Media [+WEBINAR] Inkjet Media [+WEBINAR] Variable Data Publishing Label and Packaging Application Awards Spotlight: Packaging 	<ul style="list-style-type: none"> EP/LEP Media 	<ul style="list-style-type: none"> Direct to Garment Printing Hybrid Printing Design Tools 	
July	Space Close: 06/10/21 Materials Due: 06/17/21 Mail Date: 07/06/21	<ul style="list-style-type: none"> High Volume Production Printing [+WEBINAR] Floor Graphics Production Workflow [+WEBINAR] Inspection Systems Spotlight: New Markets 	<ul style="list-style-type: none"> High-Volume Production Printing 	<ul style="list-style-type: none"> Wide Format Specialty Media Shrink Sleeves 	
September	Space Close: 07/28/21 Materials Due: 08/03/21 Mail Date: 08/24/21	<ul style="list-style-type: none"> Continuous Production Printing [+WEBINAR] Print Embellishment [+WEBINAR] Cut/Score/Trim Flexible Packaging Spotlight: Customer Communications Management 	<ul style="list-style-type: none"> Ultra-High-Volume Production Presses 	<ul style="list-style-type: none"> Direct Mail Digital Duplicators Office of the Future 	<ul style="list-style-type: none"> Printing United think Ahead 2021
October	Space Close: 08/31/21 Materials Due: 09/08/21 Mail Date: 09/24/21	<ul style="list-style-type: none"> Web to Print [+WEBINAR] Die Cutting Wide Format Opportunities [+WEBINAR] B&W Printing [+WEBINAR] Spotlight: Finishing 	<ul style="list-style-type: none"> Web to Print 	<ul style="list-style-type: none"> Media Handling Environmental Sustainability Augmented Reality 	<ul style="list-style-type: none"> Printing United
November	Space Close: 10/22/21 Materials Due: 10/27/21 Mail Date: 11/16/21	<ul style="list-style-type: none"> Ad/Advertorial Year in Review Digital Coating [+WEBINAR] Folding Spotlight: Labels 	<ul style="list-style-type: none"> Digital Coaters 	<ul style="list-style-type: none"> Data Management and Security Color Management Disaster Recovery 	

Ask your national sales associate for information on bonus distribution at trade shows.